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## **Turtle Bay Resort Can't Forget Sarah Marshall with its New FSM Room Package**

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### **Turtle Bay Resort Establishes Itself as Hollywood's North Shore Filming Outpost**

**NORTH SHORE, OAHU, HI (MAY 12, 2008)** – Whether you're "*LOST*", "*Forgetting Sarah Marshall*", looking for a "*BACHELOR*" or "*Las Vegas*", or searching for a whale, Hollywood has found a second home at Turtle Bay Resort.

Most recently, Turtle Bay Resort served as the unforgettable setting for Universal Pictures' new hit movie "*Forgetting Sarah Marshall*". The motion picture is the latest wildly successful film project between Universal Pictures and Apatow Productions. To date, the film has grossed \$70.5 million world-wide.

"*Forgetting Sarah Marshall*" was shot extensively on location at the resort and represents the largest production of its kind ever conducted on property. The hotel's lobby, pool, Beach Cottages and restaurants were incorporated into numerous scenes along with an employee or two. Occupancy at the 441 room hotel during the two month period, which included 36 days of filming on property, averaged 89%. In effect, Turtle Bay Resort functioned as two businesses simultaneously: an 880-acre resort and the setting for a multi-million dollar film production.

An additional T-1 line, a fiber optic line that can carry roughly 60 times more data than traditional copper phone wires, was installed to accommodate the 44 phones required in the 15 production offices and the hotel's IT staff serviced the demanding tech needs of the production crew from the day of their arrival to the day of their departure.

"The management and staff at Turtle Bay Resort truly embraced every aspect of our filming at the resort. Making a movie is controlled chaos and for some host locations this can be overwhelming. However, Turtle Bay did a phenomenal job accommodating our cast and crew along with their other leisure guests," said Richard Vane, executive producer, "*Forgetting Sarah Marshall*".

## Hollywood Has Found a Home at Turtle Bay Resort

To commemorate the release of the film, Turtle Bay Resort is offering a [“\*Forgetting Sarah Marshall\*” package just for couples](#). The experience includes a four-night stay in a luxury oceanfront beach cottage, an authentic Hawaiian lū‘au, dinner at Ola for two and a choice of surf lessons or a round of golf – just like in the movie. Packages are available from \$3,000.

“The key to working with the film industry is to have fun,” said Bob Boyle, managing director of Turtle Bay Resort. “When cast and crew live and shoot on property for two to three months, some interesting scenarios inevitably arise. We just took one day at a time and made the most of the collaboration. In the end, it worked fabulously well for everyone,” he continued.

Turtle Bay Resort has been the North Shore outpost for a number of film and television productions such as “*Fifty First Dates*” featuring Drew Barrymore and Adam Sandler as well as “*Along Came Polly*” starring Ben Stiller, Jennifer Aniston and Debra Messing. Others include “*North Shore*”, “*Baywatch Reunion*”, “*Blue Crush*” and “*The Big Bounce*”.

In fact, it was the coming of the “*Big Bounce*” shoot in the fall of 2002 that turned Turtle Bay Resort into the Hollywood back lot it is today. In preparation to accommodate the production at the resort, 30 empty Beach Villas awaiting renovation, were upgraded and converted into production offices for the five months of filming and pre and post production. Close to two miles of CAT5 cable, an Ethernet cabling standard that supports high-speed networking was laid and two T-1 lines were installed to upgrade communications for the production offices. And, nearly an acre of the resort’s West Lawn was prepped with power and allocated for the staging of production trailers, craft services and other assorted vehicles and equipment. These early investments along with the many lessons learned while working with the cast and crew primed Turtle Bay Resort to be ready for any production, large or small, to follow.

Three other projects shot at Turtle Bay Resort will soon be released. “*Heat Stroke*” and “*Aztec Rex*” will air on the Sci-Fi channel this summer and a highly anticipated Hawai‘i grown film project titled “*Delivery*” will hit the big screen in December.

## **Hollywood Has Found a Home at Turtle Bay Resort**

### **About Turtle Bay Resort:**

Turtle Bay Resort is the only full-scale resort on Oahu's exciting North Shore, home of world-famous surfing, remote coastlines and exciting activities. The resort is located on a promontory offering wide vistas of the ocean from every room.

In addition, the Resort is home to the famous Hans Hedemann Surf School where guests can get a taste of the world's best surf.

The resort's \$70 million renovation project completed in 2006 included new greens and course improvements on the Palmer course and a restored back nine on the Fazio Course. Also, the golf shop was completely upgraded, Lei Lei's Bar & Grill – a scenic clubhouse restaurant opened, and a world-class practice facility was built adjacent to the Palmer Course.

Famous for world-class surfing, pristine white sand beaches, and its charming country setting, the North Shore also offers colorful cultural attractions, innovative ecological endeavors, and environmental adventures.

Turtle Bay Resort is operated by Benchmark Hospitality International and is a Preferred Hotels & Resorts Worldwide property – a collection of the world's finest independent luxury hotels. For reservations or more information, visit [www.turtlebayresort.com](http://www.turtlebayresort.com) or call (808) 293-6000.

Benchmark Hospitality International, an independent hospitality management company based in The Woodlands (Houston), TX, operates resorts, conference centers, hotels and condominium resorts both domestically and internationally. For locations of Benchmark Hospitality properties and for additional information, visit Benchmark's Website at [www.benchmarkhospitality.com](http://www.benchmarkhospitality.com).

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