

**Client Contact**

Keoki Wallace
Public Relations Manager
Turtle Bay Resort
Ph: (808) 293-6023
E-mail: Kwallace@BenchmarkManagement.com

Agency Contact

Sukil Suh
Account Executive
The Limtiaco Company
Ph: (808) 535-9099
E-mail: Sukil@TheLimtiacoCompany.com

The Turtle Bay Resort press kit is posted at www.TheLimtiacoCompany.com in the client press kit section. High-resolution digital images are available.

Turtle Bay Resort Offer Kama‘āina Golf Enthusiasts Something to Tee Off About

NORTH SHORE, OAHU, HI (July 1, 2009) – Turtle Bay Resort is pleased to announce new rates and programs for Kama‘āina golfers: daily walking rates for Kama‘āina golfers, a newly expanded practice range, a Kama‘āina only golf membership as well as a Kama‘āina membership for juniors.

“Turtle Bay Resort wants to create an affordable experience that attracts golfers of all abilities,” comments PGA Director of Golf at Turtle Bay Resort, Matthew Hall. “Playing golf is a great form of exercise and we know that people want to enjoy the outdoors and be health conscious, golf provides both,” adds Hall.

Daily Kama‘āina Walking Rates

Residents will now be able to walk the Fazio Course for \$35 weekdays and \$40 on weekends. Kama‘āina walking rates drop to \$15 after 3:00 pm 7-days a week.

Expanded Driving Range

Prefer to just hit some balls, or maybe get warmed up before hitting the course, check out the newly renovated 16,000 foot George Fazio Practice range which now accommodates up to 18 golfers at a time. While those golfing either course receive complimentary practice balls, Turtle Bay offers those wishing to work on their game bottomless practice balls for \$10 until noon and a daily practice pass for \$25 which includes unlimited practice balls and use of the Palmer Practice facility with its putting green and 80 yard chipping area, perfect for those that are looking to hone their skills.

Turtle Bay Golf Plus

Turtle Bay Golf Plus is a Hawaii resident golf membership program offering lower than Kama‘āina rates, monthly tournaments, GHIN handicap, discounts, and a free round of golf.

Annual membership is \$75 and includes a free round of golf on either the Arnold Palmer or George Fazio Course, \$25 gift certificate at Turtle Bay Golf, GHIN handicap, plus more.

Junior Golf Plus

For those 10-18 years old, there is the new Turtle Bay Junior Golf Membership. This annual membership program allows juniors the unlimited access to walk the Fazio course 7 days a week, unlimited use of Turtle Bay's two practice facilities, GHIN Handicap, and access to play in Turtle Bay Junior Golf Tournaments, plus more. Cost is \$250 for an annual membership.

Selected as Hawaii's No. 1 "most underrated resort" by *Travel + Leisure Golf* magazine readers (in 2006), Turtle Bay Resort offers two distinctly two championship courses to choose from. The Arnold Palmer Course, recently ranked as America's Top 100 Public Golf Courses by *Golf Digest*, is great for those looking for a challenge, and The George Fazio Course, ideal for families that enjoy golfing together, are both nestled among 880 acres of beaches, ironwood trees and unspoiled wetlands on Oahu's legendary North Shore.

ARNOLD PALMER COURSE

The Palmer Course, an 18-hole championship course designed by Arnold Palmer and Ed Seay, was rated one of *Golf Magazine's* "Top 10 New Courses" in America and ranked 4th among *Golf Digest's* "Best New Resort Courses in America" the year it opened. The Palmer-Seay layout features two very distinct experiences.

The front nine will challenge golfers with a Scottish Links style layout, while the back nine has a more tropical setting as it meanders through a tropical jungle and forest of ironwoods. The course forms a horseshoe around the Punaho'olapa Marsh, an unspoiled 100 acre wetlands and bird sanctuary. Water comes into play on 14 of the Palmer holes. The 17th, the signature hole, offers panoramic Pacific views from the green while the hole is dotted with nine bunkers, which makes it as challenging as it is scenic.

The par-72 Palmer Course measures 6,225 yards from the resort tees. When played from the Palmer (black) tees, this 7,218-yard seaside course presents a stiff challenge to even the best players in the world. Sand traps are plentiful, with more than 70 menacing the fairways and protecting the greens. However, there are five sets of tees on each hole that provide an enjoyable experience for golfers of any ability. The Palmer Course has hosted the Champions Tour Turtle Bay Championship, LPGA SBS Open at Turtle Bay, and numerous Aloha Section PGA Tournaments.

GEORGE FAZIO COURSE

The Fazio Course is named after its late architect, George Fazio, who was once called "Michelangelo on a bulldozer." Fazio was a prominent PGA Tour professional of the 40s and 50s and uncle/mentor to the famous golf architect Tom Fazio. The course opened in 1972 and is the only George Fazio layout in Hawaii. It features generous fairways, deep bunkers, immaculately sculpted greens, and a restored back nine. The Fazio Course has been host to the LPGA Tour's Hawaiian Open, and was the site of the first Senior Skins Game with Arnold Palmer, Chi Chi Rodriguez, Gary Player and Sam Snead.

For more information or visit www.TurtleBayGolf.com or call (808) 293-8574.

Turtle Bay Resort is the only full-scale resort on Oahu's exciting North Shore, home of world-famous surfing, remote coastlines and exciting activities. The resort is located on a promontory offering wide vistas of the ocean from every room.

Turtle Bay Resort offers world class golf and tennis, spa treatments, riding stables with ocean and trail riding, two lushly landscaped oceanside pools, seaside dining, North Shore and waterfall aerial tours by Paradise Helicopters, and 12 miles of walking and jogging trails along spectacular coastlines and through forested lands.

In addition, the Resort is home to the famous Hans Hedemann Surf School where guests can get a taste of the world's best surf.

Located on the North Shore of Oahu, the 880-acre Turtle Bay Resort is operated by Benchmark Hospitality International and is a Preferred Hotels® & Resorts Worldwide property - a collection of the world's finest independent luxury hotels.

Famous for world-class surfing, pristine white sand beaches, and its charming country setting, the North Shore also offers colorful cultural attractions, innovative ecological endeavors, and environmental adventures.

For reservations or more information, visit www.turtlebayresort.com or call (808) 293-6000.

Benchmark Hospitality International is a leader in the management and marketing of resorts, conference centers, hotels, and Personal Luxury Hotels™. The privately held company, launched in 1980, is a founding member of the International Association of Conference Centers. Benchmark Hospitality is a worldwide organization operating properties in major metropolitan and resort destinations. Benchmark's international headquarters is located in The Woodlands, Texas, near Houston, with regional offices in New Jersey and Connecticut. International offices are located in Tokyo, Japan, and Santiago, Chile. For the location of Benchmark's properties and additional information, visit www.benchmarkhospitality.com.

###